artevelde
university of applied sciences

BACHELOR INTERNATIONAL BUSINESS MANAGEMENT

SHORTENED TRACKS



Welcome to the international community!

The International Business Management programme gives you insight into the main aspects of international business and offers a sound understanding of the ins and outs of the global business world of today and tomorrow.

Of course we will provide you with the required theoretical background. But practice is just as important. Acquiring crucial business management skills, such as effective time management, networking and leadership is done by digging in. Expect to sharpen your knack for languages and develop a broad multicultural perspective.

At the end of your programme you are ready to shine in a cross-cultural context. With your flexible mindset, excellent English language skills and digital knowledge, employers will be more than happy to recruit an interesting profile like yours.

"I really appreciated the consistent international focus of the various courses. You learn how to do business with people from different cultures in an international context and you really get the chance to experience it yourself. "

IBO CORNU - ALUMNUS
BACHELOR INTERNATIONAL BUSINESS MANAGEMENT

Shortened tracks, what's it all about

Already have a bachelor's degree and seeking to pursue a second one? Are you eager to broaden your career horizons by venturing into international environments, be it in your home country or abroad?

Good news! In this brochure you will find shortened study tracks that enable you to acquire an additional degree in International Business Management within a shortened timeframe. Explore how you can make your track even more appealing by adding top-ups, such as a study semester abroad, a foreign language course or a module on Leadership & Inclusion, Entrepreneurship or Global Challenges.

The shortened tracks shown on the next pages are designed for **graduates** from Business Management (Dutch), Organisation and Management (Dutch), International Organisation and Management (English) or International Communication Management (English) degrees at **Artevelde University of Applied Sciences**.

Obtained degree	**Go to**
Bachelor International Organisation and Management	p. 4
Bachelor Business Management (Dutch)	p. 5
Bachelor Organisation and Management (Dutch)	p. 6
Bachelor International Communication Management	p. 8

Did you obtain the mentioned degrees at **another institution**? Or did you obtain **another degree**?

Contact the Student Community Coach of the programme: karel.cappelle@arteveldehs.be.

Together you will see which exemptions you are eligible for, discuss the specifics of your shortened track and explore the opportunities.



You have a degree in International Organisation and Management

This shortened track is for graduates of International Organisation and Management who want to broaden their knowledge and skills for international business, with a focus on the economic and financial aspects. (Total study points: 73, duration: 1.5 years)

SEMESTER 1	ECTS
Banking & Finance	4
Digital Business Foundations	4
Accounting	4
Logistics & Supply Chain Management	4
Financial Management	4
Global Entrepreneurship Challenge	3
SEMESTER 2	**ECTS**
Module - Digital Strategy and Innovation, including: Digital Transformation & Strategy | Design Thinking | New Technology and Data	12
Module - Global Marketing and Trade, including: International Marketing & Sales | Supply Chain, Trade & Risk | Market Research & Finance	12
Elective courses *(choose one)* Digital Business Technologies | International Markets and Finance | Digital Marketing | (E)sports Management | Behavioural Economics | Sales Techniques | Artevelde Mobility	4
SEMESTER 3	**ECTS**
Internship	19
Personal & Career Development 3IBM	3

Open for international mobility

Curricula are subject to change.
**If you didn't spend a semester abroad during your previous programme, an internship abroad is mandatory.*



You have a degree in Business Management *(Dutch)*

This shortened track is for graduates of Business Management. If you have already completed a semester abroad, your track will consist of 69 study points. This means you can successfully complete it in three semesters. (Total study points: 69 - 91, duration: 1,5)

SEMESTER 1	ECTS
Module - Digital Strategy and Innovation, including: Digital Transformation & Strategy | Design Thinking | New Technology and Data	12
Module - Sustainable Business and Quality, including: Sustainable Business Design and Quality Management | Sustainable Production, Marketing and Finance | Desk Research	12
SEMESTER 2	**ECTS**
Module - People and Change Management, including: People Management | Change Management | International Communication | Inclusive Leadership	12
Module - Global Marketing and Trade, including: International Marketing & Sales | Supply Chain, Trade & Risk | Market Research & Finance	12
Intercultural & Inclusive Skills	4
SEMESTER 3	**ECTS**
Choose one module Module Global Challenges, including: Sustainability | Global Issues | Critical Thinking Module Entrepreneurship, including: Entrepreneurial Mindset | Lean Startup Methodology | Business Design Module Leadership & Inclusion, including: Diversity, Equity and Inclusion | Leadership (self, team and organisation)	13
Elective courses *(choose one)* Digital Business Technologies | International Markets and Finance | Digital Marketing | (E)sports Management | Behavioural Economics | Sales Techniques | Artevelde Mobility	4
SEMESTER 4*	**ECTS**
Internship*	19
Personal & Career Development 3IBM*	3



You have a degree in Organisation and Management (Dutch)

This shortened track is for graduates of Organisation and Management who want to broaden their knowledge and skills for international business, with a focus on the economic and financial aspects. (Total study points: 106, duration: 2 years)

SEMESTER 1	ECTS
Banking & Finance	4
Digital Business Foundations	4
Accounting	4
Logistics & Supply Chain Management	4
Financial Management	4
Global Entrepreneurship Challenge	3
Intercultural & Inclusive Skills	4
SEMESTER 2	ECTS
Module - Digital Strategy and Innovation, including: Digital Transformation & Strategy | Design Thinking | New Technology and Data	12
Module - Global Marketing and Trade, including: International Marketing & Sales | Supply Chain, Trade & Risk | Market Research & Finance	12
Elective courses *(choose one)* Digital Business Technologies | International Markets and Finance | Digital Marketing | (E)sports Management | Behavioural Economics | Sales Techniques | Artevelde Mobility	4

SEMESTER 3	ECTS
Module - Sustainable Business and Quality, including: Sustainable Business Design and Quality Management | Sustainable Production, Marketing and Finance | Desk Research	12
Choose one module Module Global Challenges, including: Sustainability | Global Issues | Critical Thinking Module Entrepreneurship, including: Entrepreneurial Mindset | Lean Startup Methodology | Business Design Module Leadership & Inclusion, including: Diversity, Equity and Inclusion | Leadership (self, team and organisation)	13
Elective courses *(choose one)* Digital Business Technologies | International Markets and Finance | Digital Marketing | (E)sports Management | Behavioural Economics | Sales Techniques | Artevelde Mobility	4
SEMESTER 4	ECTS
Internship	19
Personal & Career Development 3IBM	3

Curricula are subject to change.

Open for international mobility

Personalize your track with top-ups

Looking for an extra challenge? Or keen on an additional adventure abroad? Each of these fast-track programmes can be complemented with 'Top-ups'. Check out the options on page 10.



You have a degree in International Communication Management

This shortened track is for graduates of International Communication Management who want to broaden their knowledge and skills for international business, with a focus on the economic and financial aspects. (Total study points: 98, duration: 2 years)

SEMESTER 1	ECTS
Management & Leadership in Business	4
Banking & Finance	4
Accounting	4
Law	4
Data skills	4
Logistics & Supply Chain Management	4
Economics	4
Financial Management	4
SEMESTER 2	ECTS
Global Entrepreneurship Challenge	3
Module - Global Marketing and Trade, including: International Marketing & Sales | Supply Chain, Trade & Risk | Market Research & Finance	12
Module - People and Change Management, including: People Management | Change Management | International Communication | Inclusive Leadership	12
Elective courses *(choose one)* Digital Business Technologies | International Markets and Finance | Digital Marketing | (E)sports Management | Behavioural Economics | Sales Techniques | Artevelde Mobility	4

SEMESTER 3	ECTS
Choose one module Module Global Challenges, including: Sustainability | Global Issues | Critical Thinking Module Entrepreneurship, including: Entrepreneurial Mindset | Lean Startup Methodology | Business Design Module Leadership & Inclusion, including: Diversity, Equity and Inclusion | Leadership (self, team and organisation)	13
SEMESTER 4	ECTS
Internship	19
Personal & Career Development 3IBM	3

Curricula are subject to change.

Open for international mobility



Personalize your track with top-ups

Study abroad (+ 30 ECTS)

Haven't studied abroad yet? Grab the chance and choose from our offer of more than 100 partner schools worldwide! Your track will be extended by one semester (= 30 ECTS), but it is definitely worth it. You do not pay any additional tuition fees for the experience. Note: registration required, subject to conditions.

Electives of your choice (+ 4 ECTS)

CHOOSE AN ELECTIVE FROM:	ECTS
Digital Business Technologies	4
International Markets & Finance	4
Digital Marketing	4
(E)sports Management	4
Artevelde Mobility	4
Sales Techniques	4
Behavioural Economics	4

Personal & Career Development (+ 3 ECTS)

Enhance your employability skills with this year-long course designed to propel your professional development. You will be paired with a dedicated personal study coach who will guide and support you throughout the year. They will provide individualized coaching to maximize your growth and achieve your aspirations. Some activities part of this course are: study trip abroad (think South Korea, Denmark, Spain, etc.), International Days.

Foreign language (+ 5 or 10 ECTS) *- subject to conditions*

In a competitive job market, the ability to communicate in multiple languages can set you apart from the crowd. Elevate your professional profile by mastering an additional foreign language, such as French, German, Chinese, or Spanish.

Each level course is worth 5 ECTS, allowing you to tailor your language proficiency to your specific needs and goals.

IBM@home programme (+ 30 ECTS)

It is also possible to add (extra) modules and/or an elective from the IBM@home programme to your track. In each module, you take a deep dive into business topics such as entrepreneurship and leadership & inclusin. After 8 weeks of class, real business challenges, guest lectures, company visits, assessment and more, you have completed the module and move on to the next. With this approach, you tackle real challenges from the field and dedicate your focus to one subject at a time. A great way to develop the skills to successfully work in an international setting!

CHOOSE 25 ECTS FROM:	ECTS
Global Challenges	13
Entrepreneurship	13
Leadership & Inclusion	13
AND/OR CHOOSE AN ELECTIVE FROM:	ECTS
Digital Business Technologies	4
Digital Marketing	4
(E)sports Management	4
International Markets & Finance	4
Sales Techniques	4
Behavioural Economics	4

FAQ

When do classes start?

Classes start on Monday, 22 September 2025 if you wish to start in semester 1. If you prefer starting in February instead, your first classes will be held mid February.

How and until when can I enrol?

You enrol online via the website. Enrolment is possible until October 31 for a semester 1 start. If you have another degree than mentioned in this brochure or you obtained the degree at another university, we kindly ask you to send an e-mail, with attached your degree and exemptions request to the Student Community Coach: karel.cappelle@arteveldehs.be

Do I need to provide a certificate of language proficiency?

Yes, it is necessary for students to demonstrate a B2 level of English proficiency (CEFR).

If you have graduated from the Business Management programme (Dutch), International Organisation & Management programme or Organisation & Management programme (Dutch), regardless of the institution where you obtained the degree, you are exempted from the language certificate requirement.

More detailed information on the language requirement and our free on-campus language screenings can be found on our website

What about exemptions?

You can apply for additional exemptions for specific course units within the shortened study track by contacting karel.cappelle@arteveldehs.be.

How much does a shortened track cost?

You pay a fixed fee of €299* supplemented by a price per study point (€14.30*). The price for a full academic year of 60 credits will then cost €1157* .

**Amounts are subject to change*

Can I spread the shortened track course over more semesters?

Yes, that is possible. Please contact the Student Community Coach to discuss the possibilities.

Do I need to write a bachelor project as part of a shortened track?

If you are eligible for a shortened track as described in this brochure, you do not need to write a bachelor project. If you obtained a different degree, please contact the Student Community Coach.

What is a module and how is this organised?

In each module, you take a deep dive into business topics such as global marketing & trade and digital strategy. After 8 weeks of class, real business challenges, guest lectures, company visits, assessment and more, you have completed the module and move on to the next. With this approach, you tackle real challenges from the field and dedicate your focus to one subject at a time. A great way to develop the skills to successfully work in an international setting!

Will all shortened track students be in one class group?

No. Depending on your course unit or module, you will join the existing class groups. No separate groups of shortened track students are created.

Is it mandatory to go abroad?

Yes, given the nature of this programme, we expect students to do their internship abroad. You can also add an extra semester of study abroad.

If personal circumstances make it impossible for you to go abroad, you can do your internship in an international environment in Belgium instead. If you find yourself in this situation, you can request an exception after consulting with your Student Community Coach.

Will I have a BanaBa degree or full Bachelor's degree at the end?

At the end of your shortened track you receive a full Bachelor's degree.



Where will you study?

Campus Stropkaai

Just a stone's throw from Campus Kantienberg and Leeuwstraat, you will find Campus Stropkaai. The building with an industrial flair and a beautiful view of the Scheldt offers space for the international programmes and associate degrees of Business and Management. With the Strop swimming pool around the corner, a sporting break is within reach.

ON CAMPUS …

- 15 class rooms
- 14 practice rooms
- Simulation Station
- break room for students
- bicycle storage

FROM CAMPUS TO …

- Ghent-Sint-Pieters railway station: 1800 m
- Kinepolis movie theatre: 250 m
- Vooruit Arts Centre: 900 m
- De Zuid (W. Wilsonplein): 1100 m
- Citadelpark: 1000 m

Right in the heart of Ghent
With more than 80,000 students, Ghent is an important student city in Flanders.

Easy access
Your campus is easily accessible by train, tram, bus and bike.

CONTACT

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